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(Pages : 2)

Name.....

Reg. No.....

**FIRST SEMESTER (CBCSS—UG) DEGREE EXAMINATION  
NOVEMBER 2023**

B.Com.

BCM 1C 01—MANAGERIAL ECONOMICS

(2019—2023 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

**Part A***Answer all questions.*

1. What is meant by price demand ?
2. Write about WTO.
3. Define law of supply.
4. State the causes of poverty.
5. What is meant by income elasticity of demand ?
6. What is demonetization ?
7. What is cardinal analysis ?
8. What is monopolistic competition ?
9. What is liberalization ?
10. What do you know about equi-marginal principle ?
11. State the features of Kerala economy.
12. What is forward planning ?
13. What do you understand by producers' equilibrium ?
14. State the law of diminishing marginal utility.
15. What is price leadership ?

(15 × 2 = 30, Maximum ceiling 25 marks)

**Turn over**

**Part B**

*Answer all questions.*

*Each question carries 5 marks.*

16. Explain the impact of black money on the economy.
17. State the merits of FDI.
18. Explain the arguments against Ordinal utility approach.
19. Describe the determinants of elasticity of supply.
20. Explain the recent trends in India's foreign trade.
21. Illustrate the scope of managerial economics.
22. Write up the causes of inequalities in the income distribution of India.
23. What are the different types of inflation?

(8 × 5 = 40, Maximum ceiling 35 marks)

**Part C**

*Answer any two questions.*

*Each question carries 10 marks.*

24. Discuss the different types of unemployment.
25. What is consumer surplus? What are the assumptions of it? Also, explain its practical importance.
26. Compare and contrast the market forms of perfect competition, monopoly, monopolistic competition and oligopoly.
27. Write an essay on the features of Indian economy.

(2 × 10 = 20 marks)